

Press Release

BEUMER gets involved in social projects

Sustainability across the board

"Long term success instead of short term profit" – that is the mission statement of BEUMER Group, based in Beckum. To achieve this goal, the company is banking on sustainability in the sense of a balance between ecology, economy and social responsibility. BEUMER is continuously working to develop products, services and the company sustainably. In doing so, the group aims to fulfil its responsibility to society. For this reason, the company has defined its own set of core values.

"In everything we do, we commit ourselves to our customers, business partners, employees and society within the framework of our core values", says Dr. Christoph Beumer, Chairman and CEO of BEUMER Group. For instance, BEUMER views the diverse cultures in its global group of companies as a chance to learn from one another. The company strives to create a work environment in which everyone respects each other's individuality; in which the employees are challenged and have the opportunity for personal growth. The company's focus is clearly on its customers, so no commitments are made that BEUMER cannot keep. In doing so, BEUMER displays the flexibility, the sense of urgency and the dedication that the customers require and count on. The group emphasises the importance of high-quality and innovative products, because these are the basis of their technological leadership that provides customers with cost-efficient, but sustainable profitability.

The challenge is in linking product performance and responsibility for man and the environment, thereby establishing a new standard of quality. In order to achieve this, the company group obligated itself to evaluate its products comprehensively on three levels: economics, ecology and social responsibility. The BEUMER Sustainability Index (BSI) is a points system that records the sustainability of products with regard to these three levels. If a product is classified as needing improvement, BEUMER puts it through a re-engineering process.



"Economic performance, market presence, financial opportunities and risks are known parameters. Our products will only become economically sustainable, when we tailor them and the corresponding production processes to long-term customer use," says Dr. Beumer. Previously, the total cost of ownership (TCO) was the focus of business activities. Sustainability was defined solely from the ecological perspective. "For us, it is about incorporating ecological and social aspects. Therefore, we follow a total value of ownership (TVO) approach. That means we see each product as a whole, not just the costs."

Scarce resources must be used with care. All efforts must be directed at continuously reducing energy and resource consumption in the production cycle and in operating the machine. Therefore, material consumption, waste and emissions must be reduced to a minimum and transport routes and packaging optimised. Social responsibility is the third essential item BEUMER considers in its sustainability strategy. Only when social factors such as health, working and product safety, employment and manufacturing conditions are in order, is a long-term and successful market presence obtained. This relationship is mirrored in the products.

For BEUMER, however, sustainability goes a step further. It describes the use of a regenerative system in a way that maintains its intrinsic characteristics and allows its stock to regenerate naturally – according to the definition. With this in mind, the company has been involved in social projects since its founding. In this regard, BEUMER has supported the self-help project Ombili in Africa.

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The Ombili Foundation, created in 1989, helps native Namibians put down roots, send their children to school and provides practical training for teenagers and adults. The Ombili Project includes, for example, a community centre, a school, a workshop and a clinic.

4,445 characters (incl. spaces)

The **BEUMER Group** is an international leader in the manufacture of intralogistics for conveying, loading, palletising, packaging, sortation and distribution technology. Together with Crisplant a/s and Enexco Teknologies India Limited, the BEUMER Group employs about 3,000 people and achieves an annual turnover of about 450 million EUR. With its subsidiaries and sales agencies, the BEUMER Group is present in many industries the world over. For further information visit www.BEUMER.com.

Captions:

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Picture 1: The self-help project Ombili provides children with an education.



Picture 2: The pipe conveyors that can navigate curves allow bulk material to be transported in an environmentally friendly way, compared to transport on lorries.

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Picture 3: Dr. Christoph Beumer: "In everything we do, we commit ourselves to our customers, business partners, employees and society within the framework of our core values. We see diverse cultures in our global group of companies as a chance to learn from each other."

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